

Marc Engle

Senior graphic designer, art director, technical illustrator

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Professional Summary

Decades of expertise in graphic design, illustration, art direction, marketing communications, corporate communications, and sales and marketing. Highly experienced in both digital and print media, trade show graphics, creative production, project management, and developing and maintaining brand guidelines. Skilled at translating complex information and business objectives into clear, compelling visual communications.

Core Skills

Graphic design, art direction, illustration, corporate communications, sales collateral, presentation design, powerpoint, infographics, data visualization, technical illustration, digital advertising, print production, trade show graphics, brand development, brand standards implementation and management, creative project management, photography, video editing, 3D illustration and animation.

Technical Skills

Equally proficient on both Mac and PC systems, with expert skills in Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Acrobat, Adobe Premiere Pro, Adobe After Effects, Adobe Workfront, Microsoft PowerPoint, Cinema 4D, and more.

Freelance Senior Graphic Designer, Illustrator and Photographer (based in New Jersey)

Since June 2025

- Graphic design, illustration and custom graphics services for in-house corporate marketing, in-house design services, small businesses and non-profit organizations

Senior Graphic Designer and Illustrator

CGI Group Inc. (Montréal-based multinational IT consulting and systems integration)

I worked from home the entire nine years I was with CGI

Feb 2016 – May 2025

- Sole U.S.-based designer and illustrator for the U.S. MarComm team (35 to 40 marketing managers and communications personnel). Primarily providing design and illustration for high-priority marketing projects as needed by the principal marketing communications personnel
- Designed digital and print marketing communications including sales collateral, brochures, white papers, presentations, infographics, digital advertising, social media graphics, event graphics and trade show materials
- Created executive and C-suite presentations supporting sales, marketing and corporate communications initiatives
- Produced technical illustrations and custom graphics translating complex IT and business concepts into clear visual communications
- Managed multiple concurrent creative projects using Adobe Workfront, coordinating deadlines, revisions, approvals and final production
- Applied complex corporate brand guidelines consistently across digital, print and presentation materials
- Collaborated with marketing managers, communications professionals, executives, sales teams and technical subject-matter experts

Art Director, Senior Graphic Designer, Illustrator and Photographer

Knowledgent Group Inc. (Data and analytics consultancy, Warren, NJ)

Feb 2014 – Feb 2016

- Art direction, design and custom graphics creation for senior management, salespeople, technical staff and others, including; collateral, presentations, infographics, brochures, advertisements, trade show displays, website email content and more.

Freelance Senior Graphic Designer and Illustrator (based in New Jersey)

Sep 2012 – Jan 2014

- Provided design and illustration to various clients.

Senior Graphic Designer and Illustrator

Volt Information Sciences, Inc. (Business consultancy, New York City, NY)

Aug 2011 – Sep 2012

- Provided design services to executives, senior managers and marketing personnel, including: sales collateral, white papers, marketing slicks, presentations and custom graphics.

Freelance Senior Graphic Designer and Illustrator (based in NYC and NJ)

Feb 2009 – Aug 2011

- Art direction, graphic design, and illustration services to various clients.

Packaging Designer, Illustrator

Natural Magic/Osmegen Inc. (Home deodorizing products manufacture and sales, Allentown, PA)

Sep 2007 – Jan 2009

- New product line identity design, label/retail display design and production, marketing materials and more.

Senior Graphic Designer, Illustrator and Photographer

Seagate Technology, Inc. (Data storage manufacturer, based in Longmont, CO)

Jun 1999 – Jul 2007

- Provided a wide range of graphic design support for local, regional, national and international employees, groups and departments, including executives, managers, sales and marketing personnel, engineers and administrators. That support included design and production of sales collateral, powerpoint presentations and custom graphics, internal and external websites, PR and tradeshow signage, technical and 3D illustration, photography and more.

Senior Graphic Designer, Illustrator, Photographer

Graebel Companies, Inc. (Executive relocation company, Aurora, CO)

Jun 1997 – May 1999

- Ad and sales collateral, company newsletters and internal communications, executive presentations, proposals, trade show graphics and collateral, special-use logos, posters, annual reports, specialty advertising goods, website design and maintenance, vendor selection and production management.

Asst Creative Director, Art Director, Graphic Designer, Illustrator, Photographer

Jones CreativeWorks (Marketing and advertising agency, Denver, CO)

Jan 1993 – May 1997

- Planning and execution of advertising and marketing materials for clients ranging from home building corporations, to mortgage lenders and business management consultancies. Specific responsibilities included creative direction assistance, art direction, graphic design, illustration, photography, pre-press production and vendor management. Projects included ads, brochures, logos, stationery packages and specialty advertising products. Lead designer and production manager of the Colorado edition of the trade magazine Builder/Architect.

Art Director, Graphic Designer and Illustrator

The Denali Group (Marketing and advertising agency, Denver, CO)

1991 – Dec 1992

- Graphic design, illustration, photography, pre-press production and vendor management. Projects included ads, brochures, logos, stationery packages and specialty advertising products.

Technical Illustrator

Rocky Flats Plant (Department of Defense facility, Denver, CO)

1990 – 1991

- Created technical illustrations for use in instruction manuals for the Rocky Flats Plant plutonium trigger manufacturing process. This position required an active secret clearance with the DoD.

Graphic Designer and Illustrator

Columbine Printing (Englewood, CO)

1989 – 1990

- Design and production of all printed material for this small retail-oriented printing company.

Graphic Designer and Illustrator

Coffman Associates (Airport expansion consulting and engineering company, Kansas City, MO)

1987 – 1989

- Design, illustration and production of public reports, technical illustrations, 30" x 40" presentation boards and more. Started using a Mac computer and Adobe Illustrator in Sep 1988. Also responsible for training the other six designers on Mac systems and related software.

Graphic Designer and Illustrator

Apparel Printing (Custom screen printing company, Kansas City, MO)

1986 – 1987

- Design and illustration for screen printing on shirts, hats and assorted apparel.

Technical Illustrator and Project Manager

Matrix Publications (Specialized in fulfilling rush technical illustration requests for Los Angeles-area aerospace and defense corporations, including Hughes Aerospace, Northrop, Logicon, and the University of California, Los Angeles science department., Redondo Beach, CA)

1984 – 1986

- After quickly establishing myself as a highly skilled technical illustrator, I was promoted to Project Manager. In that role, I was responsible for preparing bids on-site at client offices, often in direct competition with other vendors. Typical projects involved producing a wide range of technical illustrations based on whatever sketches, notes, and rough markings the client provided. I would review the material and estimate the number of production hours needed to complete each project—usually within a 5- to 10-minute window—while waiting alongside competing vendors. A typical assignment consisted of 15 to 50 illustrations, often created from incomplete or highly informal source material, with no opportunity to communicate directly with the original requestor. Every bid I won was judged upon project completion for bid accuracy, project excellence, efficiency and client satisfaction.
- Once a project was awarded, I managed all aspects of production, including coordinating the work of illustrators, typesetters, and camera personnel as needed. I also personally ensured delivery of the finished materials to the client by 8:00 a.m. the following morning. On average, I managed two to five projects per night.
- In addition to project management, I was responsible for training new illustrators and personally handling illustration work whenever production demands required it.
- This position required an active U.S. Department of Defense secret clearance, as a majority of the work was classified.

Education

Kansas City Art Institute

Kansas City, Missouri, U.S. – 1975 through 1977

Studies included drawing, graphic design, painting, photography and sculpture.