

Marc Engle – Senior Graphic Designer and Illustrator

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Professional Summary

Graphic design and custom graphics / illustration services for corporate sales and marketing, C-suite presentations, infographics, trade show booth design / custom graphics, technical illustration, project management and more.

Portfolio and Profile

- marc-engle.com
- [linkedin.com/in/artrider](https://www.linkedin.com/in/artrider)

Skills

- Adobe Creative Suite, including InDesign, Illustrator, Photoshop, Premier Pro, After Effects and Acrobat.
- Cinema 4D, Word, Powerpoint and Excel
- Adobe Workfront and Microsoft Teams
- 3D modeling and animation
- Digital photography and editing
- Equally capable on Mac and PC

Work History

Senior Graphic Designer and Illustrator **Since June 2025**

Freelance Services

- Graphic design, illustration and custom graphics services for in-house corporate marketing

Senior Graphic Designer and Illustrator **Feb 2016 – May 2025**

CGI Group Inc. • It consulting and systems integration company – \$15B revenue, 90k employees

- Full-time remote member of Washington, D.C.-based MarComm team (~35 employees)
- Digital and print graphic design, including but not limited to; brochures, whitepapers, sales presentations, social media and web-based ads, infographics, event booths, signs and presentations, c-suite presentations
- Custom graphics and illustration, technical illustrations, custom presentation graphics
- Video editing and production from scripts using stock video / imagery and custom or ai-based voice-over

Art Director, Senior Designer **Feb 2014 – Feb 2016**

Knowledgent Group Inc. • Data and analytics consultancy based in Warren, NJ, U.S.

- Art direction, design and custom graphics creation for senior management, salespeople, technical staff and others, including; collateral, presentations, infographics, brochures, advertisements, trade show displays, website email content and more.

Art Director, Graphic Designer and Illustrator **Sep 2012 – Jan 2014**

Freelance Services

- Provided design and illustration to various clients.

**Work
History
(continued)**

- Senior Graphic Designer** **Aug 2011 – Sep 2012**
Volt Information Sciences, Inc. • Business consultancy

- Provided design services to executives, senior managers and marketing personnel, including; sales collateral, white papers, marketing slicks, presentations and custom graphics.
- Art Director, Graphic Designer and Illustrator** **Feb 2009 – Aug 2011**
Freelance Services

- Art direction, graphic design, and illustration services to various clients.
- Packaging Designer** **Sep 2007 – Jan 2009**
Natural Magic/Osmegen • Home deodorizing products manufacture and sales

- New product line identity design, label/retail display design and production, marketing materials and more.
- Senior Graphic Designer** **Jun 1999 – Jul 2007**
Seagate Technology • Data storage manufacturer

- Provided a wide range of graphic design support for local, regional, national and international employees, groups and departments, including executives, managers, sales and marketing personnel, engineers and administrators. That support included design and production of sales collateral, powerpoint presentations and custom graphics, internal and external websites, PR and tradeshow signage, technical and 3D illustration, photography and more.
- Senior Graphic Designer** **Jun 1997 – May 1999**
Graebel Companies, Inc. • Corporate relocation company

- Ad and sales collateral, company newsletters and internal communications, executive presentations, proposals, trade show graphics and collateral, special-use logos, posters, annual reports, specialty advertising goods, website design and maintenance, vendor selection and production management.

Education

Kansas City Art Institute, Kansas City, Missouri, U.S. – 1975 through 1979

**Skills and
Highlights**

- 40+ years in high-tech industries (IT consulting, computer hardware manufacturing, airport engineering, DoD contractors)
 - Equally proficient on both Mac and PC
- 35+ years digital design and production
 - 35+ years Adobe Illustrator and Photoshop
 - 20 years using Adobe InDesign (expert with Quark previously)