

Marc Engle

Senior Graphic Designer and Illustrator

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Professional Summary

Graphic design and custom graphics / illustration services for corporate sales and marketing, C-suite presentations, infographics, trade show booth design / custom graphics, technical illustration, project management and more.

Portfolio and Profile

• marc-engle.com

• linkedin.com/in/artrider

Skills

- Adobe Creative Suite, including InDesign, Illustrator, Photoshop, Premier Pro, After Effects and Acrobat.
- Cinema 4D, Word, Powerpoint and Excel
- Adobe Workfront and Microsoft Teams
- 3D modeling and animation
- Digital photography and editing
- Equally capable on Mac and PC

Work History

Senior Graphic Designer and Illustrator **Since June 2025**

Freelance Services

- Graphic design, illustration and custom graphics services for in-house corporate marketing

Senior Graphic Designer and Illustrator **Feb 2016 – May 2025**

CGI Group Inc.

- It consulting and systems integration company – \$15B revenue, 90k employees
- Full-time remote member of Washington, D.C.-based MarComm team (~35 employees)
- Digital and print graphic design, including but not limited to; brochures, whitepapers, sales presentations, social media and web-based ads, infographics, event booths, signs and presentations, c-suite presentations
- Custom graphics and illustration, technical illustrations, custom presentation graphics
- Video editing and production from scripts using stock video / imagery and custom or ai-based voice-over

Art Director, Senior Designer **Feb 2014 – Feb 2016**

Knowledgent Group Inc.

- Data and analytics consultancy based in Warren, NJ, U.S.
- Art direction, design and custom graphics creation for senior management, salespeople, technical staff and others, including; collateral, presentations, infographics, brochures, advertisements, trade show displays, website email content and more.

Art Director, Graphic Designer and Illustrator **Sep 2012 – Jan 2014**

Freelance Services

- Provided design and illustration to various clients.

Senior Graphic Designer **Aug 2011 – Sep 2012**

Volt Information Sciences, Inc.

- Business consultancy
- Provided design services to executives, senior managers and marketing personnel, including; sales collateral, white papers, marketing slicks, presentations and custom graphics.

**Work
History
(continued)**

Art Director, Graphic Designer and Illustrator Feb 2009 – Aug 2011

Freelance Services

- Art direction, graphic design, and illustration services to various clients.

Packaging Designer Sep 2007 – Jan 2009

Natural Magic/Osmegen

- Odor elimination products manufacturing and sales
- New product line identity design, label/retail display design and production, marketing materials and more.

Senior Graphic Designer Jun 1999 – Jul 2007

Seagate Technology

- Data storage manufacturer
- Provided a wide range of graphic design support for local, regional, national and international employees, groups and departments, including executives, managers, sales and marketing personnel, engineers and administrators. That support included design and production of sales collateral, powerpoint presentations and custom graphics, internal and external websites, PR and tradeshow signage, technical and 3D illustration, photography and more.

Senior Graphic Designer Jun 1997 – May 1999

Graebel Companies, Inc.

- Corporate relocation company
- Ad and sales collateral, company newsletters and internal communications, executive presentations, proposals, trade show graphics and collateral, special-use logos, posters, annual reports, specialty advertising goods, website design and maintenance, vendor selection and production management.

Art Director Apr 1993 – Jun 1997

Jones CreativeWorks

- Advertising and marketing services
- Planning and execution of advertising and marketing materials for clients ranging from home building corporations, to mortgage lenders and business management consultancies. Specific responsibilities included creative direction assistance, art direction, graphic design, illustration, photography, pre-press production and vendor management. Projects included ads, brochures, logos, stationery packages and specialty advertising products.

Graphic Designer May 1991 – Mar 1993

The Denali Group

- Advertising and marketing services
- Various design and production projects, including ads, brochures, direct-mail, specialty ad products, and more. Primary client was an international corporate travel management company.

Technical Illustrator Jan 1991 – May 1991

Rocky Flats Plant

- Department of Defence weapons manufacturing facility
- Created technical illustrations for use in instruction manuals for the Rocky Flats Plant plutonium trigger manufacturing process. This position required an active secret clearance with the DoD.

**Work
History
(continued)**

Graphic Designer and Illustrator Oct 1987 – Sep 1989
Coffman Associates

- Airport planning and engineering services
- Senior designer, illustrator for this airport expansion consulting and engineering company. Responsibilities included design, illustration and production of public reports, technical illustrations, 30" x 40" presentation boards and more. Started using a Mac computer and Adobe Illustrator in Sep 1988. Also responsible for training the other designers computer skills.

Technical Illustrator and Project Manager Nov 1984 – Sep 1986
Matrix Publications

- Technical publications company
- Specialized in fulfilling rush technical illustration requests from various Los Angeles-area aerospace and scientific corporations, including Hughes Aerospace, Northrup, Logicon and the U.C.L.A. science department
- On-the-spot competitive bidding (a typical project consisted of 15-30 illustrations)
- Art directing of other illustrators, typesetters, and/ or camera personnel as needed to guarantee delivery of the finished products to the client by 8:00 am the next morning
- This position required an active secret clearance with the DoD

Education

Kansas City Art Institute, Kansas City, Missouri, U.S. – 1975 through 1979

**Skills and
Highlights**

- 40+ years in high-tech industries (IT consulting, computer hardware manufacturing, airport engineering, DoD contractors)
- Equally proficient on both Mac and PC
- 35+ years digital design and production
- 35+ years Adobe Illustrator and Photoshop
- 20 years using Adobe InDesign (expert with Quark previously)