

Senior Graphic Designer and Illustrator

CGI Group Inc. (IT consulting and systems integration company)
Feb 2016 through Present

Hired as Art Director for Collaborative Consulting, a Boston-based IT consultancy in 2016, they were acquired by CGI in 2017, and I was assigned to the U.S. MarComm group. Responsibilities include; digital and print graphic design, custom graphics and illustration, video editing and production. Project types include; brochures, social media graphics, ads, proposal graphics, technical illustrations, sales presentations, event assets, infographics, and more. Expert-level Adobe Creative Suite proficiency, on both Mac and Windows systems.

Art Director, Senior Designer

Knowledgent Group Inc. (Data and analytics and consultancy)
Jan 2014 through Feb 2016

Art direction, design and custom graphics creation for senior management, salespeople, technical staff and others, including; collateral, presentations, infographics, brochures, advertisements, trade show displays, website/html email content and more.

Freelance Art Direction and Graphic Design

Design and custom graphics services
Sep 2012 through Dec 2013

Senior Graphic Designer

Volt Information Sciences, Inc. (Business consultancy)
Aug 2011 through Sep 2012

Provided design services to executives, senior managers and marketing personnel, including; sales collateral, white papers, marketing slicks, presentations and custom graphics.

Freelance Art Direction and Graphic Design

Design and custom graphics services
Feb 2009 through Sep 2011

Packaging Designer

Natural Magic (Odor elimination product mfg and retailing)
Sep 2007 through Jan 2009

New product line identity design, logo, label and retail display design and production, marketing materials and other collateral.

Senior Graphic Designer

Seagate Technology (Data storage manufacturer)
Jun 1999 through Jul 2007

Provided a wide range of graphic design support for local, regional, national and international employees, groups and departments, including executives, managers, sales and marketing personnel, engineers and administrators. That support included design and production of sales collateral, powerpoint presentations and custom graphics, internal and external websites, PR and tradeshow signage, technical and 3D illustration, photography and more.

Senior Graphic Designer

Graebel Companies, Inc. (Corporate relocation services)
Jun 1997 through May 1999

Ad and sales collateral, company newsletters and internal communications, executive presentations, proposals, trade show graphics and collateral, special-use logos, posters, annual reports, specialty advertising goods, website design and maintenance, vendor selection and production management.

Art Director

Jones CreativeWorks (Advertising and marketing)
Apr 1993 through Jun 1997

Planning and execution of advertising and marketing materials for clients ranging from home building corporations, to mortgage lenders and business management consultancies. Specific responsibilities included creative direction assistance, art direction, graphic design, illustration, photography, pre-press production and vendor management. Projects included ads, brochures, logos, stationery packages and specialty advertising products.

Graphic Designer

The Denali Group (Advertising and marketing)
Jan 1991 through Mar 1993

Various design and production projects, including ads, brochures, direct-mail, specialty ad products, and more. Primary client was an international corporate travel management company.