



# Marc Engle

Art Director, Senior Graphic Designer, Illustrator

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See my portfolio  
at [marc-engle.com](http://marc-engle.com)

## ► Senior Graphic Designer and Illustrator CGI Group Inc.

(Canadian multinational IT consulting and systems integration company)

**Feb 2016 thru Present**

Sole designer and illustrator in the U.S. Division Marketing and Communications group (a 40 member team). Responsible for all manner of video production, digital and print design, custom graphics, and illustration, collateral, event assets, infographics, social media graphics, ads, proposal graphics, technical illustrations, sales presentations and more. Equally proficient on both PC and Apple. *Originally hired as Art Director for Collaborative Consulting, a Boston-based IT consultancy acquired by CGI in 2017.*

## ► Art Director, Senior Designer

**Knowledge Group Inc.** (Data and analytics and consultancy)

**Jan 2014 thru Feb 2016**

Art direction, design and custom graphics creation for senior management, salespeople, technical staff and others, including; collateral, presentations, infographics, brochures, advertisements, trade show displays, website/html email content and more.

## ► Freelance Art Direction and Graphic Design Design and custom graphics services

**Sep 2012 thru Dec 2013**

## ► Senior Graphic Designer

**Volt Information Sciences, Inc.** (Business consultancy)

**Aug 2011 thru Sep 2012**

Provided design services to executives, senior managers and marketing personnel, including; sales collateral, white papers, marketing slicks, presentations and custom graphics.

## ► Freelance Art Direction and Graphic Design Design and custom graphics services

**Feb 2009 thru Sep 2011**

## ► Packaging Designer

**Natural Magic** (Odor elimination product mfg and retailing)

**Sep 2007 through Jan 2009**

New product line identity design, logo, label and retail display design and production, marketing materials and other collateral.

## ► Senior Graphic Designer

**Seagate Technology** (Data storage manufacturer)

**Jun 1999 thru Jul 2007**

Provided a wide range of graphic design support for local, regional, national and international employees, groups and departments, including executives, managers, sales and marketing personnel, engineers and administrators. That support included design and production of sales collateral, powerpoint presentations and custom graphics, internal and external websites, PR and tradeshow signage, technical and 3D illustration, photography and more.

## ► Senior Graphic Designer

**Graebel Companies, Inc.** (Corporate relocation services)

**Jun 1997 through May 1999**

Ad and sales collateral, company newsletters and internal communications, executive presentations, proposals, trade show graphics and collateral, special-use logos, posters, annual reports, specialty advertising goods, website design and maintenance, vendor selection and production management.

## ► Art Director

**Jones CreativeWorks** (Advertising and marketing)

**Apr 1993 thru Jun 1997**

Planning and execution of advertising and marketing materials for clients ranging from home building corporations, to mortgage lenders and business management consultancies. Specific responsibilities included creative direction assistance, art direction, graphic design, illustration, photography, pre-press production and vendor management. Projects included ads, brochures, logos, stationery packages and specialty advertising products.

## ► Graphic Designer

**The Denali Group** (Advertising and marketing)

**Jan 1991 thru Mar 1993**

Various design and production projects, including ads, brochures, direct-mail, specialty ad products, and more. Primary client was an international corporate travel management company.